

8b⁺ 8BPLUS

ALL WE DO IS CLIMBING

2023 LOOKBOOK

#EATMORECHALK



BACKPACKS

Say hello to the brandnew 8BPLUS BACKPACKS.

Magnetic rolltop closure and a top-to-bottom zippered side give you quick and easy access to your gear whether that may be a laptop or your climbing gear today.

Designed as your go-to everyday pack which can take a beating at the crag, stands its ground on your daily commute and doesn't look too bad at weddings and funerals neither.

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8BPLUS ROLLTOP BACKPACKS

MAGNETIC ROLLTOP

ZIPPED SIDE ACCESS

EXTRA STRONG BALLISTIC NYLON

METAL BUCKLES AND YKK ZIPPERS

TRUE TO SHAPE DESIGN

SEVERAL INNER COMPARTMENTS

24-38 LITRES

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8BPLUS

8BPLUS

8B

MAXINE



8b⁺

8BPLUS

PHILIP





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8BPLUS



ARJA



8b⁺

8BPLUS

HARRY







CHALK

FUN meets PERFORMANCE !

8BPLUS CHALK is a premium chalk for rock climbing and contains pure Magnesium Carbonate without any fillers or drying agents. Chalkbags are hungry little critters - only feed them the best chalk!

#eatmorechalk #8bpluschalk



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Colour
Smell
Taste
Purity
Consistency



THE CHALK YOUR CHALK BAG IS DREAMING OF !

100% PURE MAGNESIUM CARBONATE

NO ADDITIVES OR DRYING AGENTS

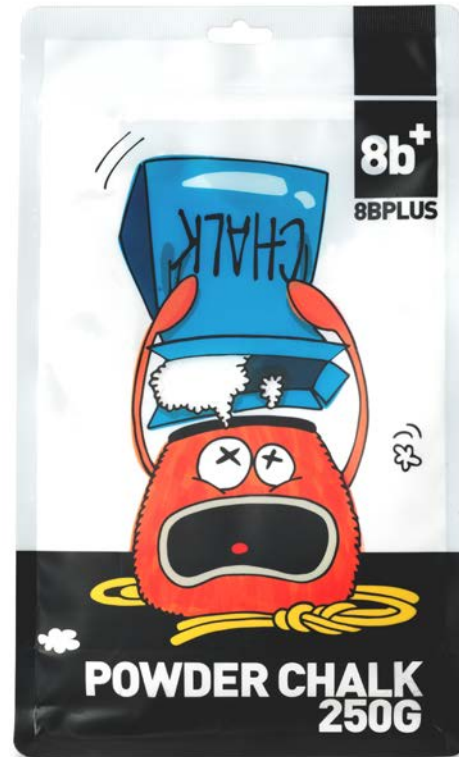
PREMIUM HANDFEEL

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FINE POWDER CHALK



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CRUSHED CHUNKY CHALK





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CHALK BOMB

65G, REFILLABLE

Filled with 65gram (2.3oz) of our high purity Magnesium-carbonate without any fillers or drying agents, packed into a refillable pouch that allows chalk to come through in perfect amounts, avoiding chalk spills and too much chalk use.

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LIQUID CHALK

DUSTFREE CHALK APPLICATION

(and a damn good base layer)

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RIGOROUSLY TESTED

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COUNTER DISPLAY





PREMIUM DISPLAY

+ FASTER SELL THROUGH

+ EASY SETUP



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8b⁺

more

$$E = mc^2$$

Eat

Chalk

8b⁺
8BPLUS



CLIMBING BRUSHES

Wooden boar-hair brushes and more.



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THE FIRST CLIMBING BRUSH MADE 100% OUT OF OCEAN WASTE

8BPLUS partnered with #tide ocean material to reduce plastic pollution in our oceans and coastlines and recycle it into kickass climbing brushes. The granules used for creating this brush are completely made from plastic waste collected in the oceans and along the coastlines and inflows of the Philippines and Thailand. #tide, a Swiss plastic recycling innovator, developed a method to upcycle all kinds of single-use plastics (and not just PET bottles) into new high-quality products.

STOP OCEAN PLASTIC POLLUTION

By purchasing this brush you help to clean our oceans, protect its animals and our eco-system whilst reducing the production of new plastic. Made with materials from #tide.

www.tide.earth

Winner of "Best of Materials" at MATERIALICA Design & Tech. Awards 2019
100% ROHS and REACH compliant

#tide
OCEAN MATERIAL





8BPLUS x #tide CLIMBING BRUSH

100% natural (made of boar hair and 100% recycled ocean plastic waste)



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BOULDER BRUSH **WAZL**





CHALKBAGS

Quality-made Chalkbags with Character - which one are you?



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FLINT

CHARMING,
LOVEABLE,
NONCHALANT



CUNNING,
WICKED,
TRIUMPHANT

OZ  **ZY**

GIBSON

8b⁺

8BPLUS

MIESCHIEVOUS.
QUIRKY,
ADORABLE



MARTY

(THE MARTIAN)

OTHER-
WORLDLY,
LIVELY,
LOVES ET



LAUREL

8b⁺

8BPLUS

FEARLESS
..WELL ALMOST





BRAD

HAIR MODEL,
HIPSTER,
NATURAL

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RUBEN



SPONTANEOUS,
PESUASIVE,
MAD AS A HATTER

DONALD

HOT-BLOODED,
FUN,
JUG-CRAZY



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ALEX

CHALK ADDICTED,
NEVER RESTS





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RAW, ARCTIC,
PERFECTIONIST

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PHIL

WACKY,
ANIMATED,
GOT A HEAD
FOR HEIGHTS



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KELLY

STYLISH, GUTSY,
ENERGETIC





STAN

CLIMBING SINCE 1484

8b+

2015



JAMIE

RETRO, READY,
UNDERESTIMATED



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MAX

ALWAYS LOOKING
FOR TROUBLE





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LILLY

HIP, CHATTY, ON FIRE



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SHY AT FIRST
BUT THEN QUITE
AN EXTROVERT

CHARLIE

EATS CHALK FOR
BREAKFAST



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BRUINO

STRONG. BEASTLY.
FRIENDLY.



FELIX

FUNNY. STRONG.
LOVES CHALK.



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PAM

FEARLESS. FURIOUS. LOUD.





LIMITED EDITION

Limited Edition 8BPLUS Chalkbags are the non-plus-ultra. Ever seen a Chalkbag as fun as Franklin?
Limited in numbers and only available as long as stock lasts.



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DUNCAN

SCARRED
BUT HAPPY.
DUNCAN IS MADE OUT OF AN
ADDITIONAL LAYER OF FABRIC
TO CREATE THESE SCARS.



HELLI



OUR FIRST
EVER LIMITED
EDITION.

DID HELLI SHOW YOU HIS TRICK
ALREADY? HE CAN JUGGLE WITH
CHALK BALLS.

8b+

8BPLUS

FRANKLIN



FRANKLIN
KNOWS HOW
TO WORK HIS
CHARME.





PRO LINE

The new 8BPLUS Probag is your weapon of choice! No frills, no distractions. Purely made to perform.
Made of natural cotton-canvas.

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8BPLUS

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PROBAG
BLACK/GREY

PROBAG
BLUE/GREY



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PROBAG
PINK PASTEL

PROBAG
WASHED GREEN



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PROBAG **BROKEN ROCK**

PROBAG SAND



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PROBAG TEAL

PROBAG DENIM





BOULDERBAGS

Steady, sturdy and hungrier for chalk than ever! Don't forget to feed them regularly.



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MAXWELL



FEARLESS,
MAJESTIC,
DANDY

HECTOR



TOUGH AND
FULL OF
FEATURES

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8BPLUS

HERMAN

WHO KNEW YETI'S
COULD CLIMB



LOUIE



THE LAZY
GORILLA



ROPE BAGS

Have you been looking for an easy-to-carry, easy-to-pack gear bag that you can throw over your shoulders and leave office with to go straight to climbing?

This is our take on the rope bag.



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HANK



GREG



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8BPLUS

STU





The ropebag's typical large tarp is sewed in and unfolds in a massive 150x120cm area for your climbing gear.

It is Polyurethane coated to make it moisture resistant and to keep your gear as dry as possible, while you get ready for the climb.

When you are done, hold up the tarp on its edges and all your gear slides right back into the bag - pack all your stuff in seconds, or move to the next route with ease.



- WATER RESISTANT TARP
- 2 TIE IN POINTS
- FITS AN 80M ROPE
- SEWED ON TARP FOR EASY ROPE SLIDE IN



ROCK WEAR

The 2023 8BPLUS rock climbing wear for women.

Made with top of the line moisture wicking, ultracomfortable and supportive performance materials.



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TOP: PEAK
#601151



BOTTOM: HUSH SHORT
#601091



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TOP: PEAK

#601152

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8b⁺ 8BPLUS ROCK WEAR

TOP: PEAK
#601153



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TOP: TENSION
#601061



BOTTOM: HUSH
#601093



TOP: TENSION
#601062



BOTTOM: HUSH
#601093

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TOP: PEAK
#601063



BOTTOM: HUSH
#601093



8b+ 8BPLUS ROCK WEAR

TOP: RIDGE
#601071

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8BPLUS



TOP: RIDGE
#601072



8b+ 8BPLUS ROCK WEAR

TOP: RIDGE
#601073

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TOP: RIDGE
#601074





TOP: ASCEND
#601081

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TOP: ASCEND
#601082



TOP: ASCEND
#601083



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HUSH SHORT
#601091
COLOR: MINT



HUSH
#601092
COLOR: BLACK



8b⁺

8BPLUS



8BPLUS



HUSH
#601093
COLOR: CHARCOAL



8b⁺ 8BPLUS ROCK WEAR

HUSH
#601094
COLOR: STEEL

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EASY TEE / #610002

EASY TANK / #610001

LEFT: EASY TEE / #610002
RIGHT: EASY TANK / #610001





MEN'S APPAREL

Fine Cotton T-Shirts with vintage wash effects and bold prints that look good on in action or in jeans after.
Show for which sport your heart really beats!

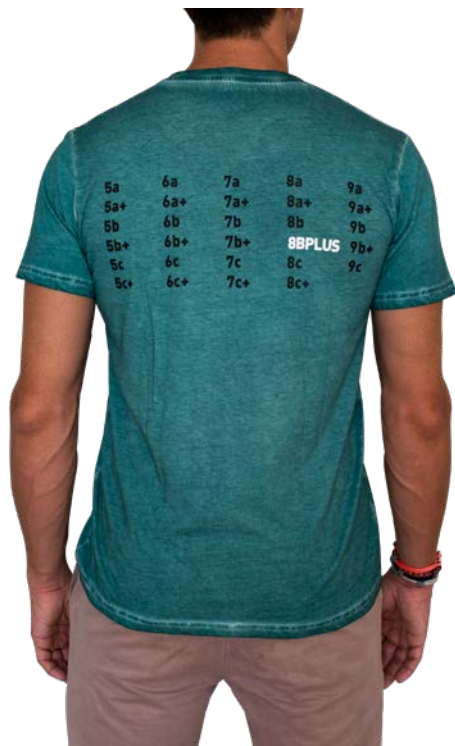
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GRADER



EMC



ICON



EIGHTBPLUS

8b⁺

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BRAND TEE

5a	6a	7a	8a	9a
5a+	6a+	7a+	8a+	9a+
5b	6b	7b	8b	9b
5b+	6b+	7b+	8BPLUS	9b+
5c	6c	7c	8c	9c
5c+	6c+	7c+	8c+	



WRISTBANDS

Climbing jewelry that lasts! Manufactured at quality jewellers with heavy-duty Titanium Coatings (IP plating).
Standing above the rest, as usual!

Nickel free, heavy metal free, skin friendly and adjustable in size.



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MADE OF HIGH QUALITY STAINLESS STEEL AND DURABLE IP COATING



FRENCH KISS



GRANDE GROTTA



VATHY



NERA

These models feature the new PETITE sizing, which is a notch smaller than regular to fit thin wrists.

www.8bplus.com

The logo consists of the text '8b+' in a bold, sans-serif font, with a small plus sign to the upper right of the 'b'. It is positioned within a white rectangular area in the top left corner of the image.

8b+

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KALYDNA



NOUFARO



VATHY



PRINCESS CANYON

These models feature the new PETITE sizing, which is a notch smaller than regular to fit thin wrists.

www.8bplus.com



STYX



ILIADA

Our premium models featuring braided cords made out of authentic Italian leather and shine Rose Gold plating.

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PROMETHEUS



TITAN



GLAROS



DIRTY HARRY

New styles in MATT finish. Realized through an additional production step called sandblasting, which is done prior to our abrasion resistant Titaniumcarbide plating.

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ZEUS



APOLLO



BLACK FOREST



EROS



KRATOS



SPARTACUS



ATLANTIS



MYSTERY



ACCESSORIES

8BPLUS SWAG



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8BPLUS

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8BPLUS



SNAPBACK **EIGHTBPLUS**



SNAPBACK **SORRY**



SNAPBACK **SORRY**



SNAPBACK **ICON**



STORE FIXTURES

8BPLUS STORE FIXTURES AND SLATWALLS

JS



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#EATMORECHALK



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SLATWALL STORE FIXTURE **OPTION 1**

Double side slatwall display stand. Material: MDF with black wood melamine.+print logo+wheels



SLATWALL STORE FIXTURE **OPTION 2**

Multifunctional Display Stand. Material: metal with powder coated MDF with painting finish

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POWDER

CHALK

#EATMORECHALK

8BPLUS.COM

  **/8BPLUS**

 **/8BPLUS_ROCKCLIMBING**

